

MEETING MINUTES

DATE: 5/24/16

TIME: 11:00 a.m.

LOCATION: Conference

Call PURPOSE: Board Meeting



President Tim Anderson called the meeting to order.

Attending:

Tim Anderson

Dena Beck

Mary Crawford

Ashley Rice-Gerlach

Kelly Gewecke

Jay Hall

Tom Hastings

Jeff Hofaker

Jean Issler

Minutes of the March 31, 2016 meeting were approved. Motion by Jay Hall, second by Mary Crawford.

Jay Hall gave the Treasurer's Report. Balance of \$10,306.25 Outstanding bills: Provident Promotions, Office Genie, US Postal Service. Some 20 have paid dues since April 1.

Unpaid dues were discussed. There are 84 on the email list. Invoices were emailed April 1 and paper invoices were mail the second week of May. Tim suggested that the board make phone calls and/or make a trip around the area to encourage payment of dues.

Jay mentioned that the Red Cloud Chamber of Commerce is interested in joining SPUCC was reluctant to commit because it was not sure of their return on investment. He felt that a visit from a board member would help. Dena volunteered to visit. Kelly said Shelton is also interested in joining.

Jean will send out reports dues payments and outstanding balances.

The new website was discussed with favorable comments. Needed updates were listed. Jean explained that:

- News items from anywhere in the region can be listed for an items relating the South Platte region to be posted on the website and forwarded to the Facebook page
- Calendar events for anywhere in the region can be submitted right on the web page, also forwarded to the Facebook page
- Paid members can login to manage their own directory listings
- Communities may have multiple links under different sections of the site, e.g. a community could have links under community, chamber, economic development, education and tourism depending on what resources they have
- Suggestions and updates can be sent to Jean at any time

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Meeting planning was discussed. A lot of elements are involved. Jean has a planning timeline that will be sent out to help with those duties.

The Voyager tour guide was discussed. Tim still has a box in his vehicle and it is downloadable on the web site. Tim feels it is still usable for the time being but could be updated in the next year.

Tom shared that the Hastings Chamber is hosting a seminar on the changes to the federal overtime law on June 15. He will share the seminar flyer for our website.

Quarterly Meeting June 14 in McCook

Next Board Meeting August 9, 10:00 a.m.

Submitted by Jean Issler