

Minutes

South Platte United Chambers of Commerce

Board and Committee Chairs

August 19, 2019 Noon

Phelps County Development Conference Room, City Hall, Holdrege, NE

ATTENDEES

Ashley Gerlach

Kelly Gewecke

Carol Schlegel

Ron Tillery

Jeff Hofaker

Carley Bruning

Jean Issler

The date for the Annual Meeting was discussed; we will try for October 30, possibly 11:30am-1 pm. Discussed food options; maybe a food truck (Grinders, Score One Smokin') or Sehnert's Bakery. Locations discussed were Sun Theater, Lost Way Brewery, Rodeway Inn, JB's.

Dave Rippe is available to speak. He is a former DED executive and has community experience; Kelly will ask him to speak on community building/talent, leadership, taking ownership of the future.

Discussed having Dave start the meeting, then have two younger entrepreneurs speak, then have Dave wrap up the meeting (possibly with "How are you going to build your community?"). Candidates for the other two speakers: Cody Gerlach, Sehnert's Bakery.

SPUCC is needed to respond to /activate advocacy. The State Chamber is often oriented to manufacturing in the eastern part of the state. Could consider aligning with NETA and NEDA.

Next meeting: via conference call (Kelly will host); Friday, August 30 at 11:00 am.

Minutes

South Platte United Chambers of Commerce

Board and Committee Chairs

August 30, 2019 11:00 am

Via conference call

ATTENDEES

Kelly Gewecke

Dena Beckl

Ron Tillery

Jeff Hofaker

Jean Issler

RE: Annual Meeting for SPUCC, October 30, 2019

Location: Sun Theater is confirmed; they are okay with serving food and will open the concession stand.

Speakers: Ashley reported that Cody Gerlach is unavailable that day. Need to confirm Sehnert's Bakery with Carol Schlegel (Jean will do this.) Discussed other ideas for speakers.

Marketing: Ron will put together an electronic flyer and "catch phrase" for the meeting, as well as a press release. He would like to see wide use of the Facebook page to market the meeting.

Next meeting: via conference call on Friday, September 6 at 2:00 pm To join the call: 888-820-1398
Attendee Code 3592683#