

Minutes

South Platte United Chambers of Commerce

Board and Committee Chairs

July 31, 2019

Phelps County Development Conference Room, City Hall, Holdrege, NE

ATTENDEES

Ashley Gerlach

Kelly Gewecke

Carol Schlegel

Ron Tillery

Carley Bruning

Jean Issler

Treasury Report:

Regular checking account: \$5101.51

Special projects checking account: \$1133.71

The group discussed the obstacles that the survival of SPUCC faces:

- Numbers of people willing to participate
- Hard to involve younger people
- Lack of leadership commitment
- Lack of volunteerism

Ideas for improvement:

- Keep our focus narrower: lobbying and leadership
- Leadership programs are going on in different towns in the region. Could SPUCC be a sponsor in some way and work to have the leadership groups get together?
 - Carol will check into McCook's program, Carly will check into Holdrege's program
- Have on annual meeting instead of quarterlies
 - Kelly Gewecke will contact Dave Rippey as to his availability to speak at a meeting in October; suggested that the meeting be held during the daytime (11:30 lunch with program at noon), on a Wednesday; use a lunch and learn format. The topic would be entrepreneurship. Possible locations: Rodeway Inn or Nebraska Prairie Museum in Holdrege.
- Consider a "club fair" (like a job fair but the booths would be area organizations to which people can get plugged into the community)
- Reinstate the Super Whooper award
- Start a "SPUCC Buck; we don't stop here" type of award/recognition

Next Board Meeting:

Monday, August 19 at noon in the PCDC Conference Room, City Hall, 502 East Ave., Holdrege. BYOL: Bring your own lunch.