

South Platte Meeting Minutes 6/9/2015

South Platte United Chambers of Commerce met Tuesday, June 9, 2015 at Central Nebraska Public Power and Irrigation District, 415 Lincoln Street in Holdrege for reorganizational planning. CNPPID provided lunch.

President Tim Anderson called the meeting to order at noon. Attendees introduced themselves:

Tim Anderson of CNPPID, Holdrege
Stan Clouse of Nebraska Public Power District and Mayor of Kearney
Dena Beck of Rural Enterprise Assistance Program
Kelly Gewecke of Department of Economic Development, Kearney
Nancy Herhahn of Nebraska Rural Living, Holdrege
Jean Issler of Office Genie, Holdrege
Ken Rahjes of Ag View, Elwood
Charlene Reiman of SourceGas

Kelly reported on the summer tours project. South Platte members will be visiting communities to talk about the organization and benefits of membership, as well as get feedback on what the communities would like South Platte to do. Kelly asked for help in setting appointments for each trip. Tours will follow this schedule:

July 14

- Sutton
- Clay Center
- Superior
- Blue Hill
- Nelson

August 11

- Minden
- Hildreth
- Orleans and/or Oxford
- Alma
- Arapahoe

September 8

- Cambridge
- McCook
- Trenton
- Hays Center
- Imperial/Grant
- Curtis

Tim discussed the need to define "community promotion? Need to define what South Platte will promote. It was agreed that only dues-paying members should be able to vote. Jean will research how voting can be done via the web.

Tim also discussed lobbying and the possibility of holding local legislative receptions. Communities could co-op to hold a reception. It is very difficult to get date in Lincoln for reception but Tim said he will keep watch on the calendar to see if we could get one. He said that in the past there has never been a problem raising money for receptions; local businesses are happy to contribute for this cause. The goal of the receptions is personal interaction with the senators, no matter what district they represent.

Tourism information was discussed; all formats should be used: brochures, the web and social media. Brochures today are more compact, have a regional view, and not an overload of information.

A new web site was discussed. Jean gave an estimate of costs at about \$800-\$1000 depending on how much information is wanted on the new site. Ken did not yet have an estimate from his developer, but thought he would have it a couple of weeks.

Next meeting will be September 9, time and place to be announced.

Meeting adjourned.